

EDUCATION AND PUBLIC RELATIONS COMMITTEE RECOMMENDATIONS

Pending findings of WAPAC committees, the Education Committee will make recommendations regarding education, training, technical assistance or public relations initiatives to promote long-range conservation and use of the states' water resources. Recommendations will be particular to the needs of local municipalities, water supply districts, and constituencies most likely to be affected by a water allocation program. Financial resources must be made available over the long term for education to be successful.

<p>1. Hire a public relations professional to prepare a comprehensive media strategy.</p>	<p>2. Pending findings of the WAPAC, the Education Committee will prepare and package materials for the Governor and the RI General Assembly.</p>	<p>3. Promote, establish and coordinate conservation programs regarding efficient use of water. Ideally, efforts will be timed with significant, statewide, environmental observances.</p> <ul style="list-style-type: none"> • Ex: provide discounted rain barrels, rain gauges, and automatic sprinkler sensors to the public. • Work with vendors regarding price incentives for water efficient fixtures and appliances. 	<p>4. In addition to public presentations, continue to use list serves, linked web pages and other electronic and print media to keep the public informed.</p>
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